Chapter 2: What is data visualization?

Look closely at your environment or think about the places that you often go. Take a look in a magazine or newspaper. Can you find two things that might be data visualizations?

It's okay if you aren't sure yet. We'll spend the rest of this book learning more! Do your best to start thinking about where you see data visualizations in the world around you.

1. What is the first thing you think might be a data visualization?

    a. Draw a picture of it and say where you found it or what it is.
    b. Use arrows on your drawing to point to the variables being shown in the visualization and the data type for each. Remember, the types are numerical, categorical, and ordinal.

2. What is the second thing you think might be a data visualization?

    a. Draw a picture of it and say where you found it or what it is.
    b. Use arrows on your drawing to point to the variables being shown in the visualization and the data type for each.

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